



WORLD JUNIOR
BBQ
League



SPONSORSHIP OPPORTUNITIES

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BBQ
League

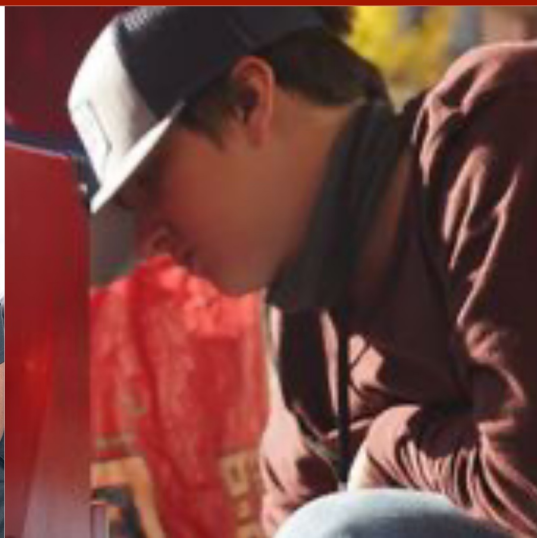
THE WORLD JUNIOR BBQ LEAGUE IS A 501C3 NONPROFIT ORGANIZATION.

We believe the value of a diverse, youth-oriented program is beyond reproach. Benefits of a barbecue competition involving young people include leadership development, demonstration of grace under pressure, outcome-based strategic planning, nurturing of organizational skills, time management, reinforcement of the value of hard work, emotional focus within a competitive environment, and commitment to team building. All of this is accomplished in a fun and fulfilling barbecue experience.

Each sponsorship package gives your company the opportunity to help provide our future leaders with fundamental lessons that they will hold onto the remainder of their lives.

Because of our Nonprofit status, we will be able to provide you a tax-write off for your donation. Our EIN is 84-3904714.

Please contact us at info@worldjrbbqleague.com with any questions you may have.



PRESENTING SPONSOR

- Event Naming Rights: WJBL Championship Presented by (Your Company)
- Leading Site Placement on WJBL Website
- Company name/Logo on front of all official event t-shirts
- Complimentary booth space for you to promote your product or services
- Announcements and recognitions from the main stage
- Opportunity to provide 3 extra large company banners to be prominently displayed on main stage, judging area, and cooking arena
- Opportunity to provide promotional materials or products in each BBQ team's welcome packet
- Prominent traditional marketing and social media messaging
- Opportunity to participate in judging of contest and access to cooking area where only team members and event staff are allowed

\$50,000



All sponsorship packages are customizable and the above benefits can be modified to meet the sponsor's needs.



GOLD SPONSOR

- Cooking Pit Naming Rights: the contestants will be roped off and a section of the arena will be named after your company (think of the Colosseum in Rome!)
- Company name/Logo on sleeve or back of all t-shirts in largest font and most prominent area
- Complimentary booth space for you to promote products or services
- Announcements and recognitions from the main stage
- Opportunity to provide 2 large company banners to be prominently displayed at the arena and in judging area
- Opportunity for brand executive to present an award on the Main Stage
- Opportunity to provide promotional materials or products in each BBQ team's welcome packet
- Prominent traditional marketing and social media messaging
- Opportunity to participate in judging of contest OR access to cooking area where only teams and event staff are allowed

\$30,000



All sponsorship packages are customizable and the above benefits can be modified to meet the sponsor's needs.



SILVER SPONSOR

- Judging Tent Naming Rights: it's no longer a judging tent but your company's tasting table.
- You will be invited to sample some of the best barbecue in the country as you judge all of the categories.
- Company name/logo on back of all event t-shirts
- Complimentary booth space for you to promote your product or services
- Announcements and recognitions from the main stage
- Opportunity to provide a large company banner to be displayed at YOUR judging area
- Opportunity to provide promotional materials or products in each BBQ teams' welcome packet
- Prominent traditional marketing and social media messaging

\$15,000



All sponsorship packages are customizable and the above benefits can be modified to meet the sponsor's needs.



BRONZE SPONSOR

- Company name/logo on back of all event t-shirts
- Announcements and recognitions from the main stage
- Opportunity to provide a large company banner to be prominently displayed
- Opportunity to provide promotional materials or products in each team's welcome packet
- Prominent social media marketing

\$5,000



All sponsorship packages are customizable and the above benefits can be modified to meet the sponsor's needs.



PEARL SPONSOR \$2,500

- Company name on back of event t-shirts
- Opportunity to provide a company banner to be prominently displayed
- Opportunity to provide promotional materials or products in each team's welcome packet
- Social media marketing

EMERALD SPONSOR \$1,000

- Opportunity to provide promotional materials or products in each team's welcome packet
- Social media marketing

SAPPHIRE SPONSOR \$500

- Opportunity to provide promotional materials or products in each team's welcome packet
- Social media marketing



All sponsorship packages are customizable and the above benefits can be modified to meet the sponsor's needs.



SPONSORSHIP AGREEMENT

Check the Sponsorship Package that you are purchasing:

PRESENTING (\$50,000)

GOLD (\$30,000)

PEARL (\$2,500)

SILVER (\$15,000)

EMERALD (\$1,000)

BRONZE (\$5,000)

SAPPHIRE (\$500)

Company Name:

Company Representative:

Phone:

Email:

Mailing Address:

City | State | Zip:

Payment Method:

Check

Credit Card

Cash

Please make checks payable to the World Junior BBQ League. If you would like to pay by credit card, we will send you an invoice.

You are an authorized agent of the company and have the ability to make monetary decisions on behalf of the company. You, or the company you represent, agree to pay the monetary value of the sponsorship and in return you, or the company you represent, will receive the items detailed under the specific sponsorship level within this packet.

Company Representative Signature

Date